

# San Rafael Neighborhoods Survey

March 2021



# Purpose

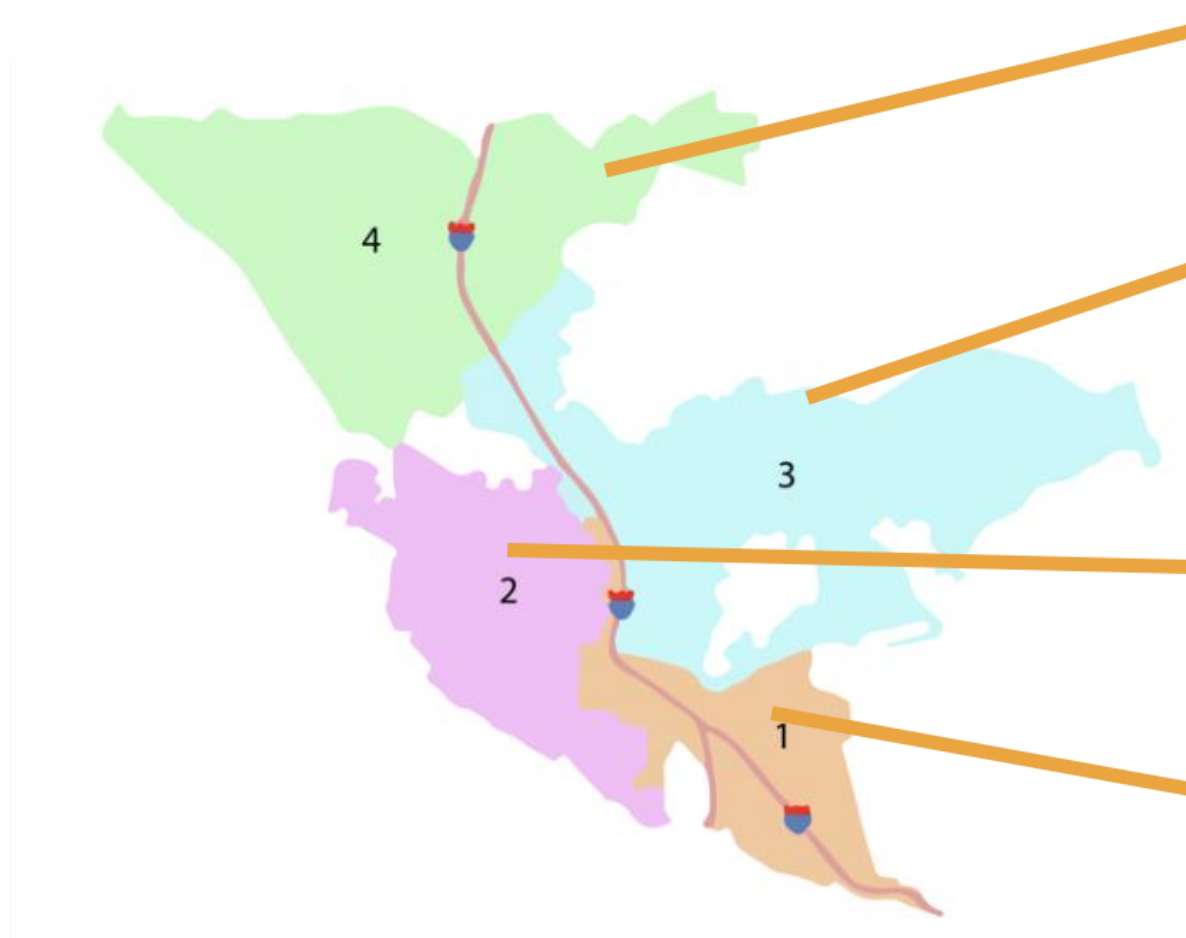
- ▶ Objective: Enable the City to become even more connected, engaged and transparent with our residents.
- ▶ Evolve how the City connects with our neighborhoods to reflect that new tools are available (Zoom!) and each neighborhood now has an elected District Councilmember.
- ▶ Re-imagine the ways in which we engage our communities.
- ▶ Understand how often community members want to engage with councilmembers and the Mayor.
- ▶ Determine preferred methods of communication for the City to provide information and to receive input.



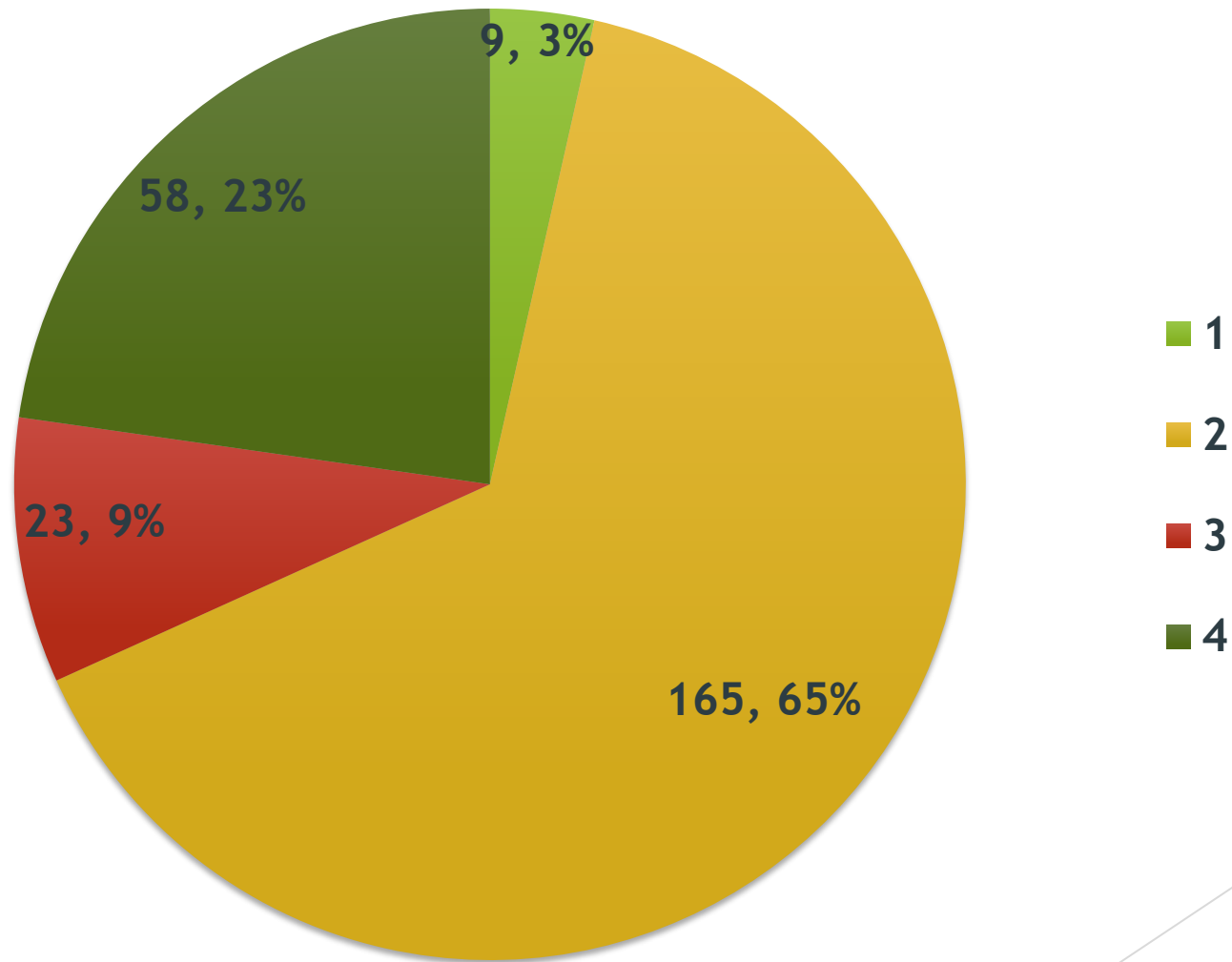
# HOAs and Neighborhood Associations



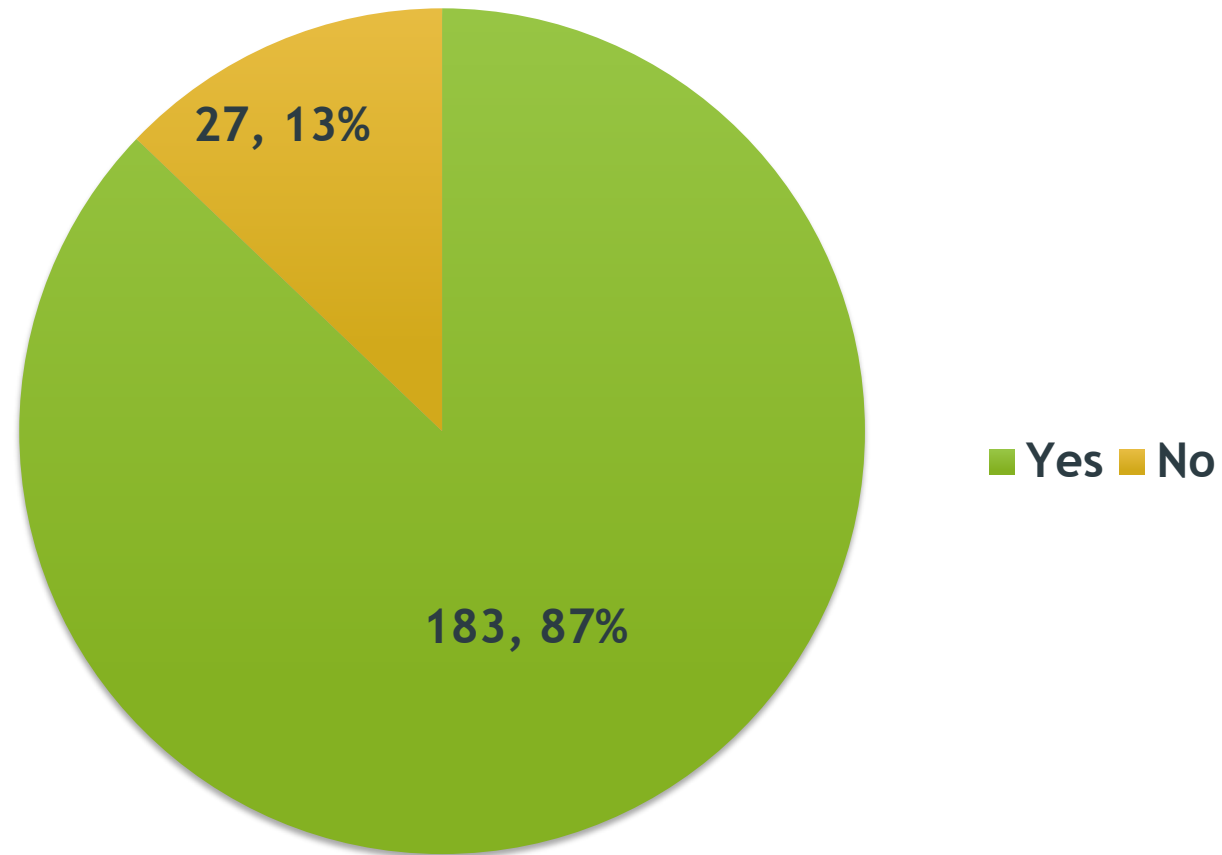
# San Rafael Districts



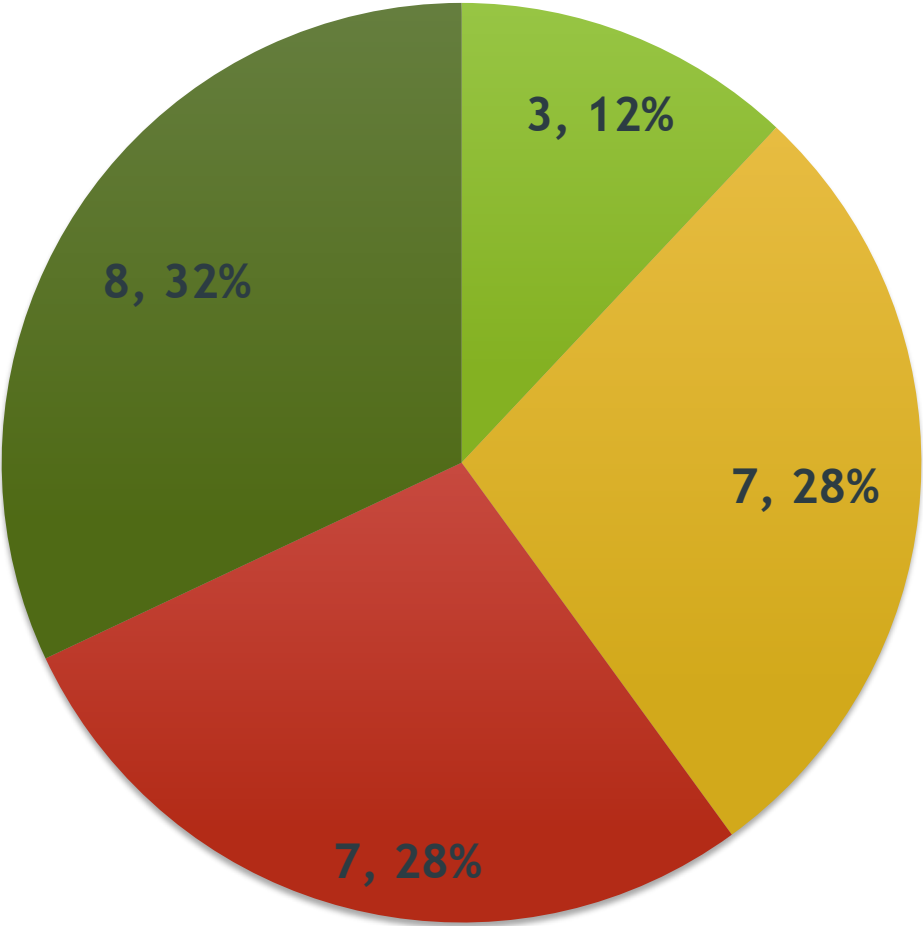
# What District do you live in?



# Are you a member of your association?



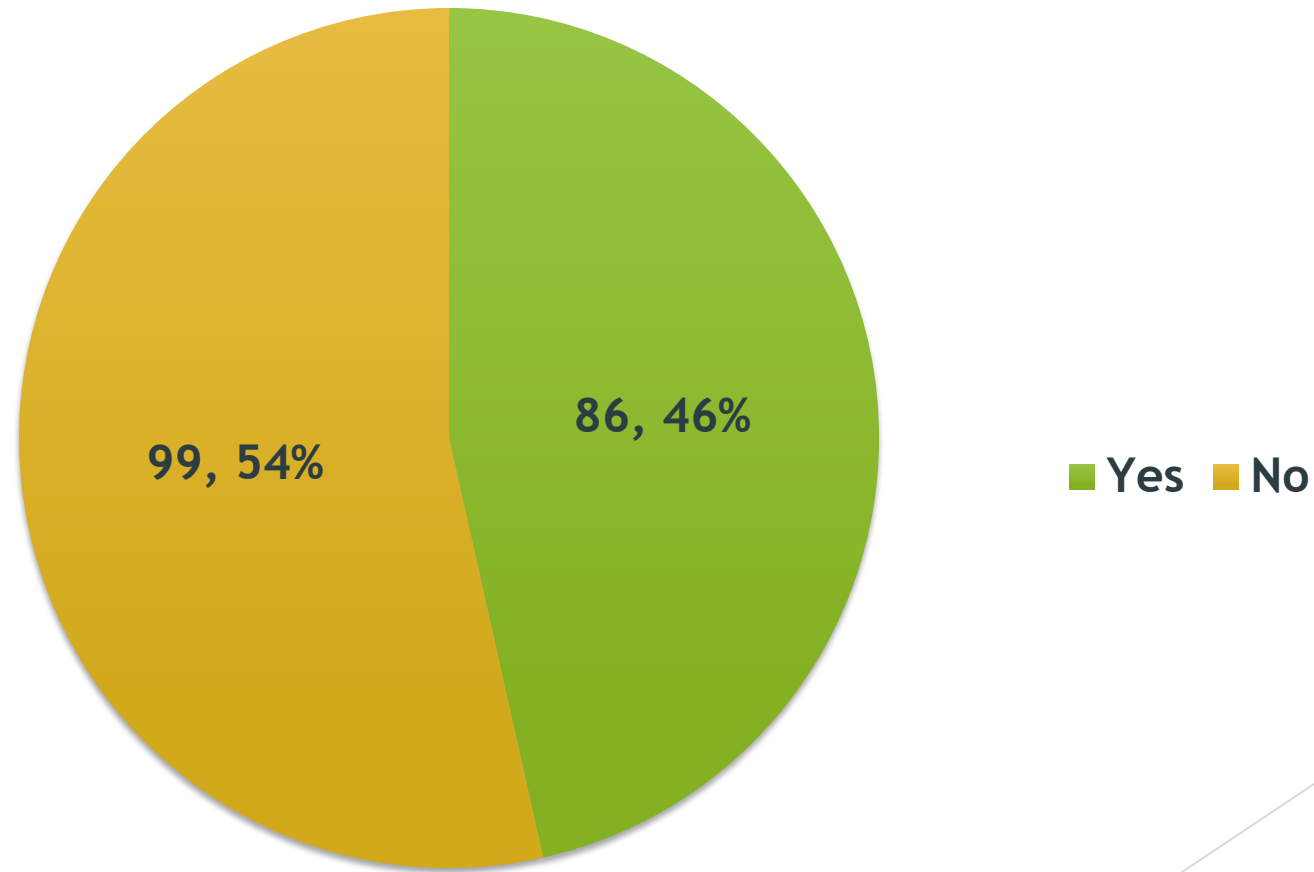
# If you are not a member of your association, why not?



- Not interested
- Don't know how to join
- Too busy
- Other

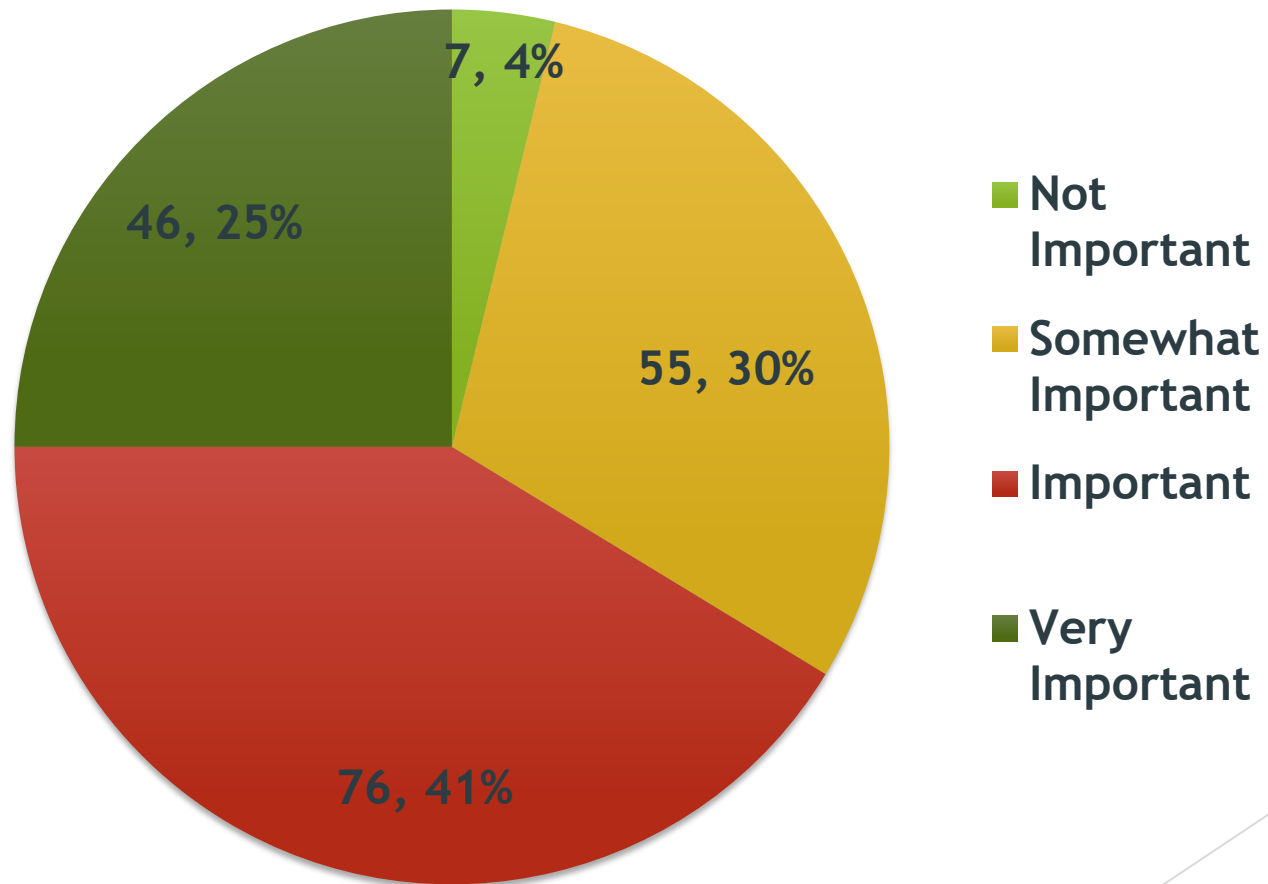


# Do you attend your association meetings regularly?





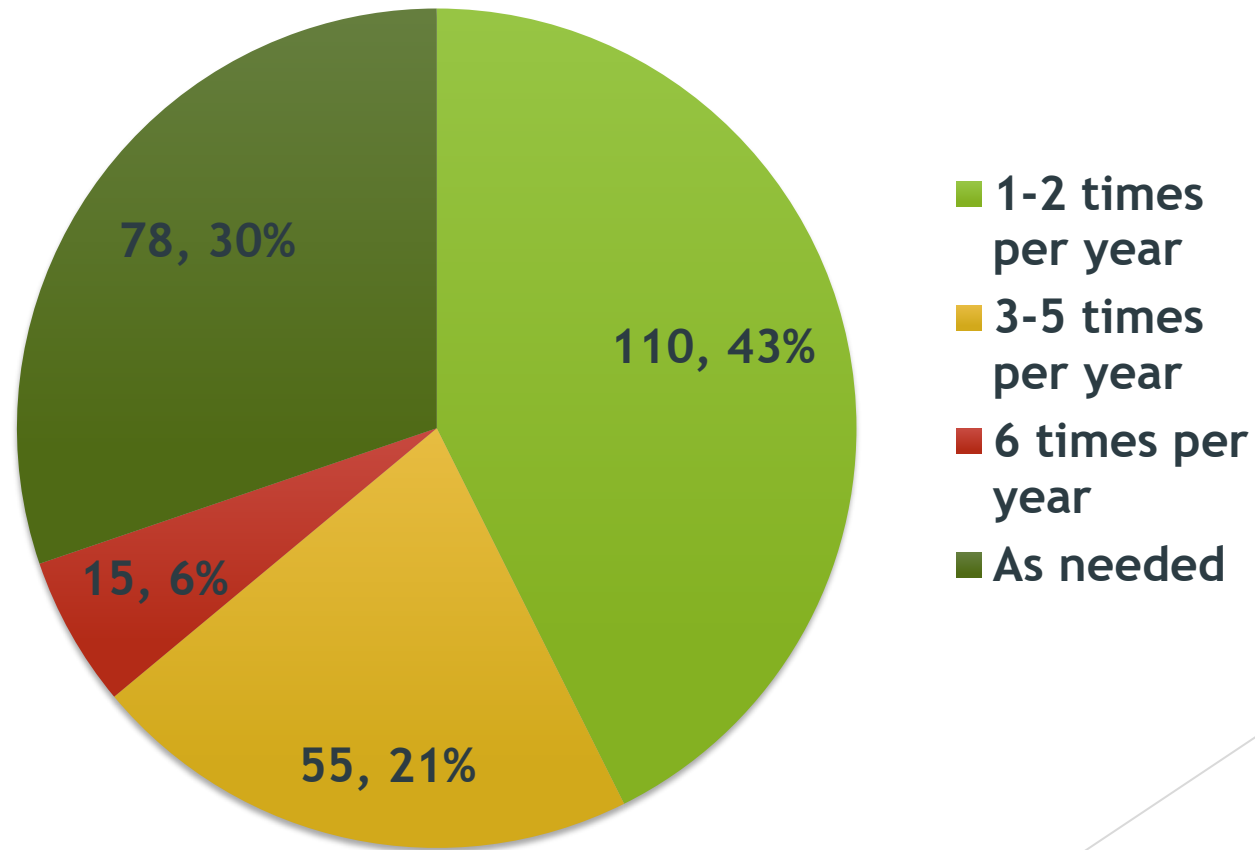
# How important is it to you that your HOA or neighborhood association collaborate with other associations?



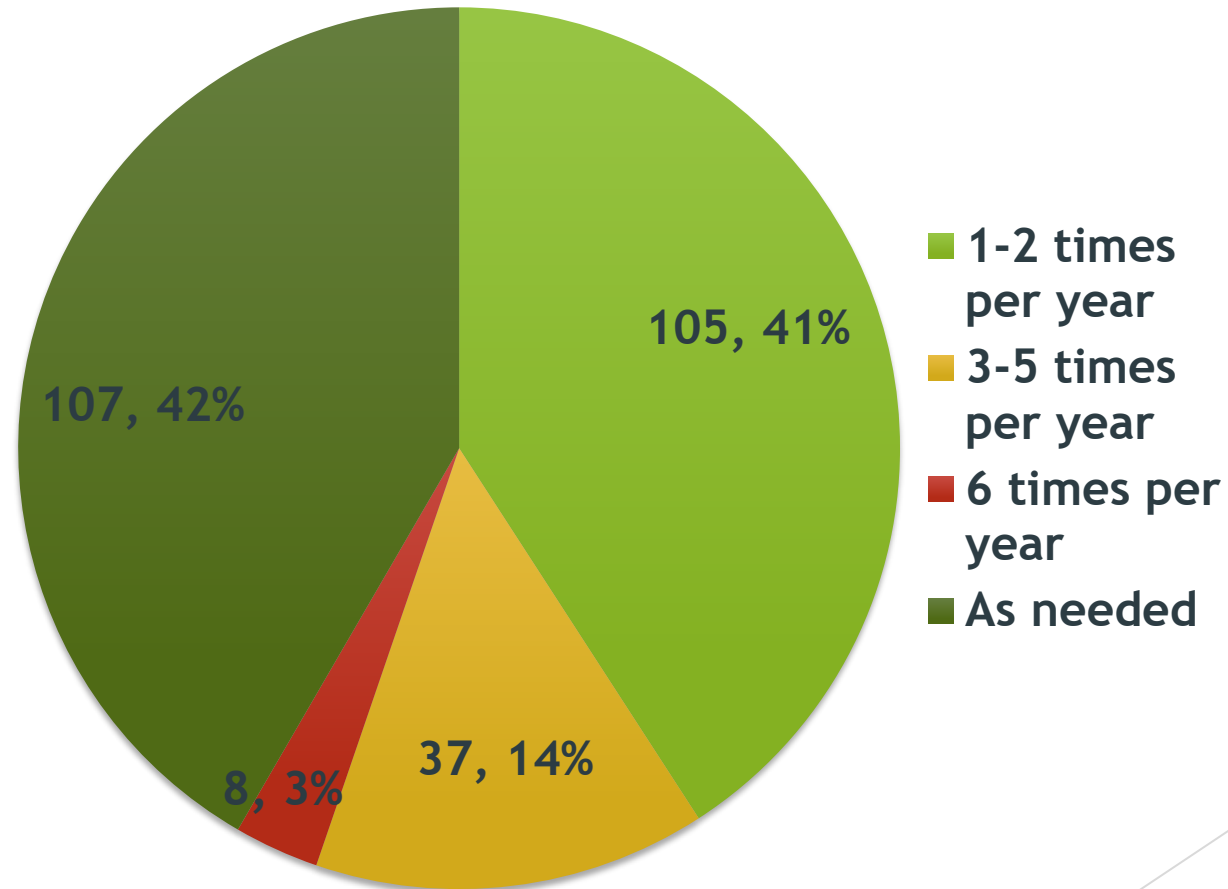
# Meeting with Elected Officials



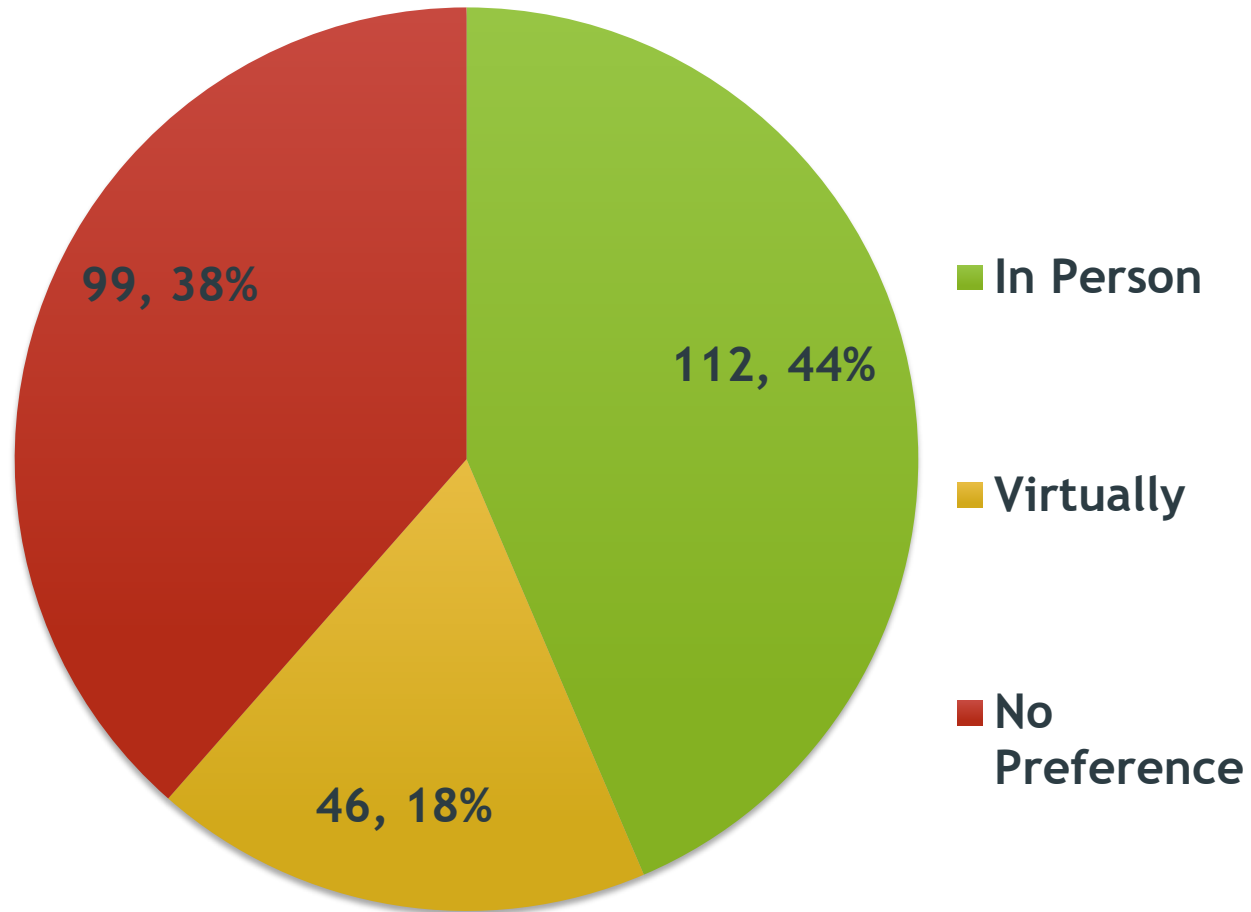
Ideally how many times would you like to meet with your district councilmember per year?



# How many times would you like to meet with Mayor Kate per year?



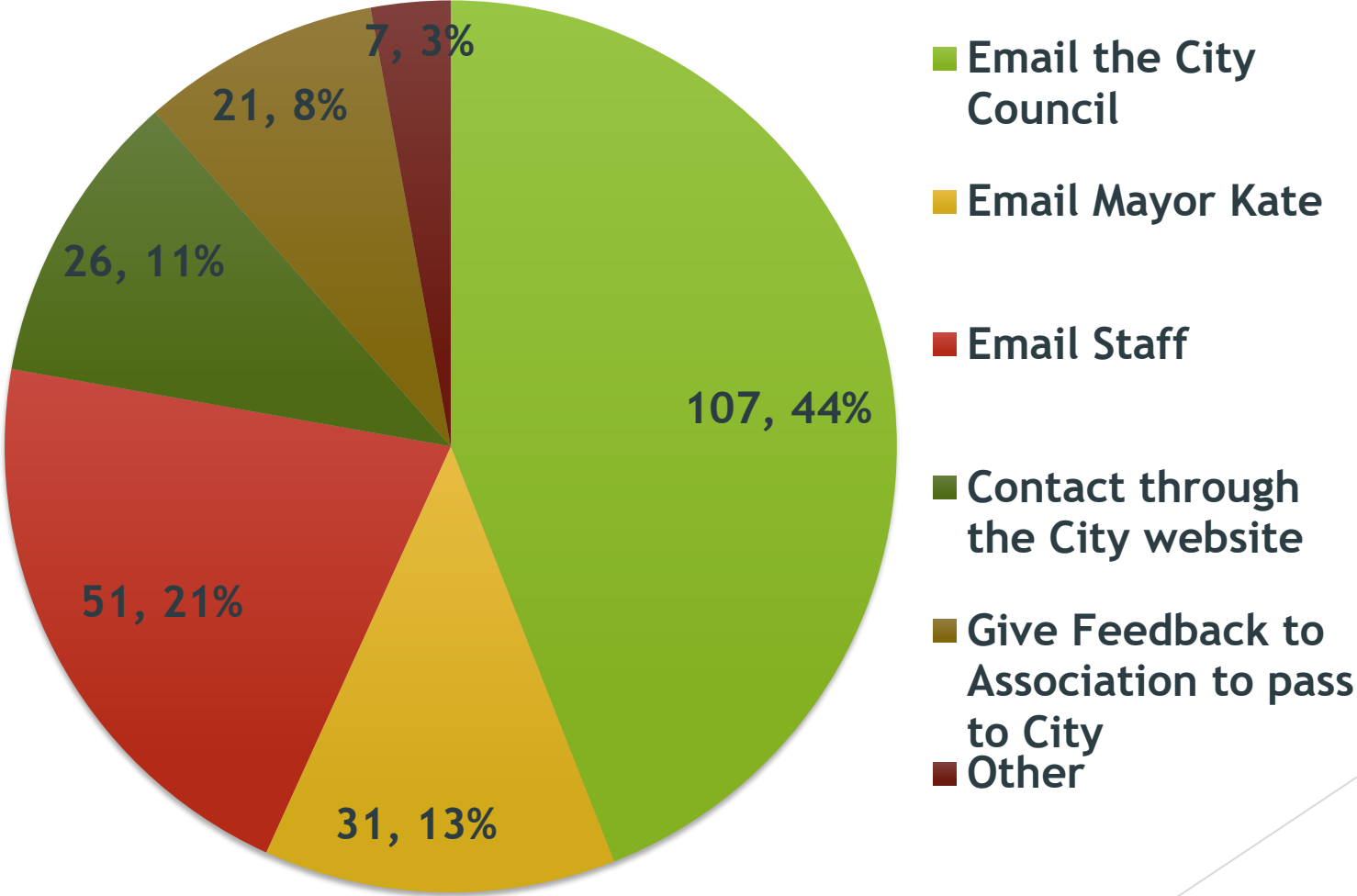
# Once the pandemic is over, do you prefer to meet in person or virtually?



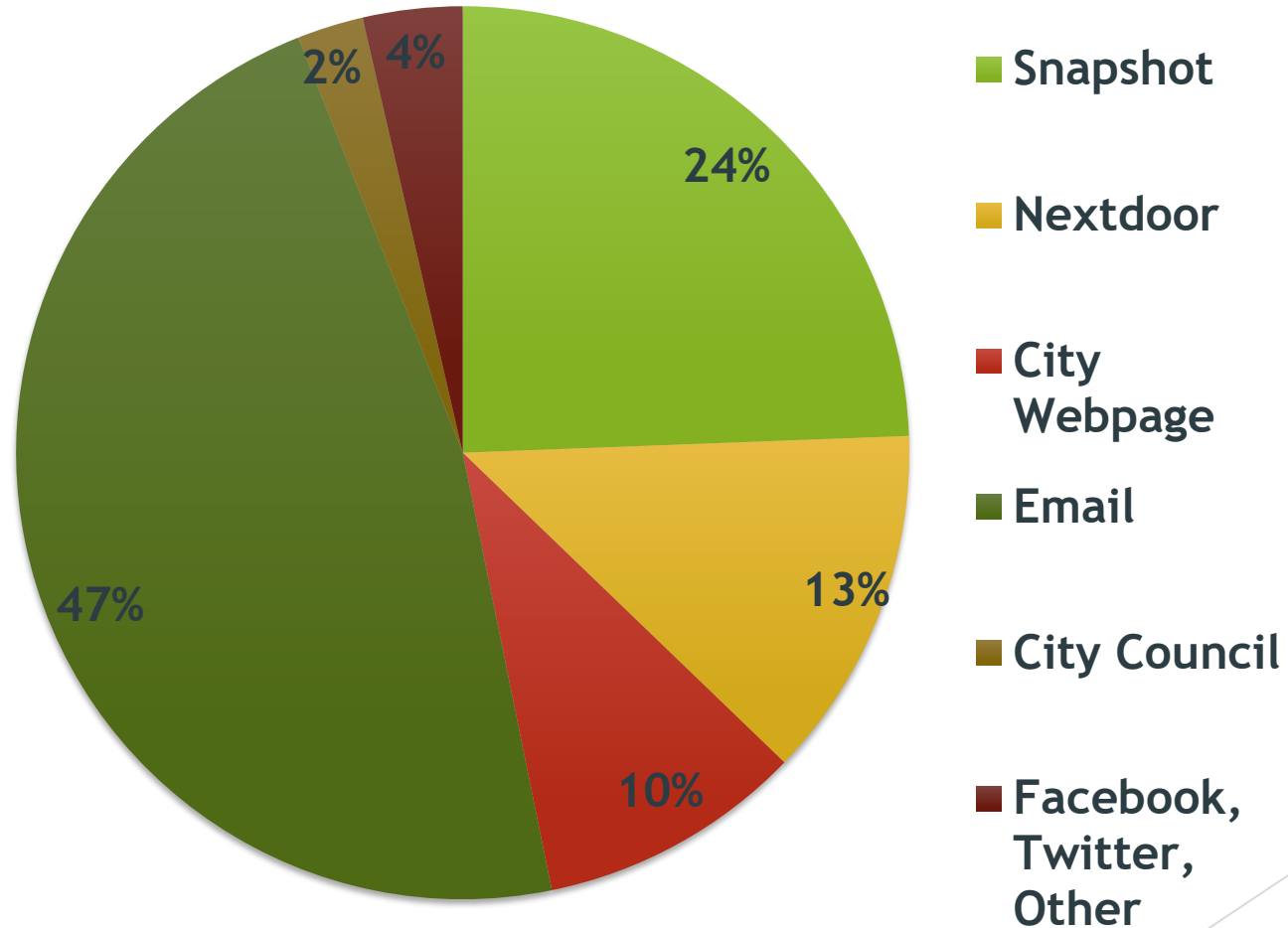
# Communication Methods



# Preferred method to Communicate with the City?

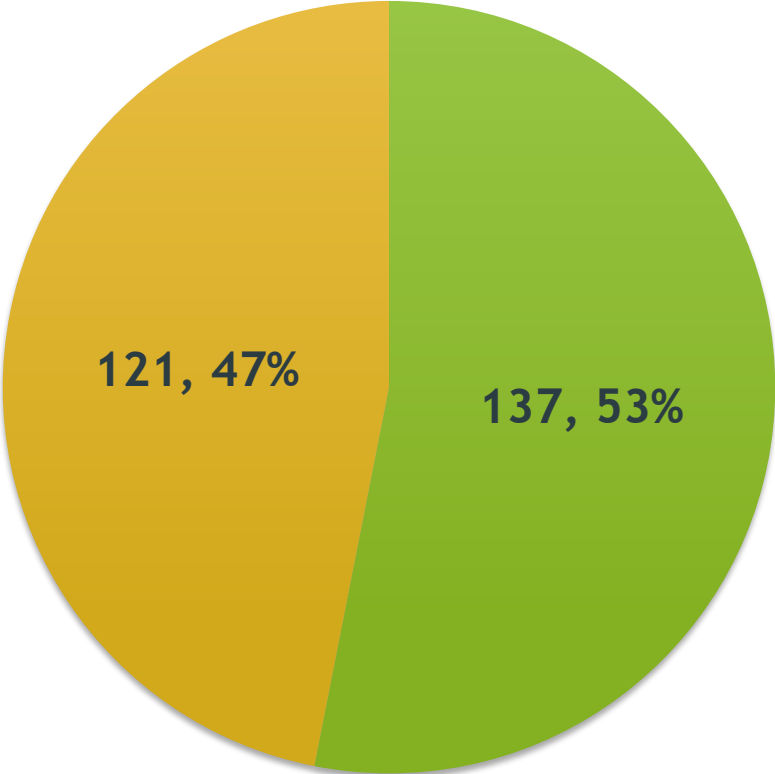


# Preferred way to receive communication from the City?



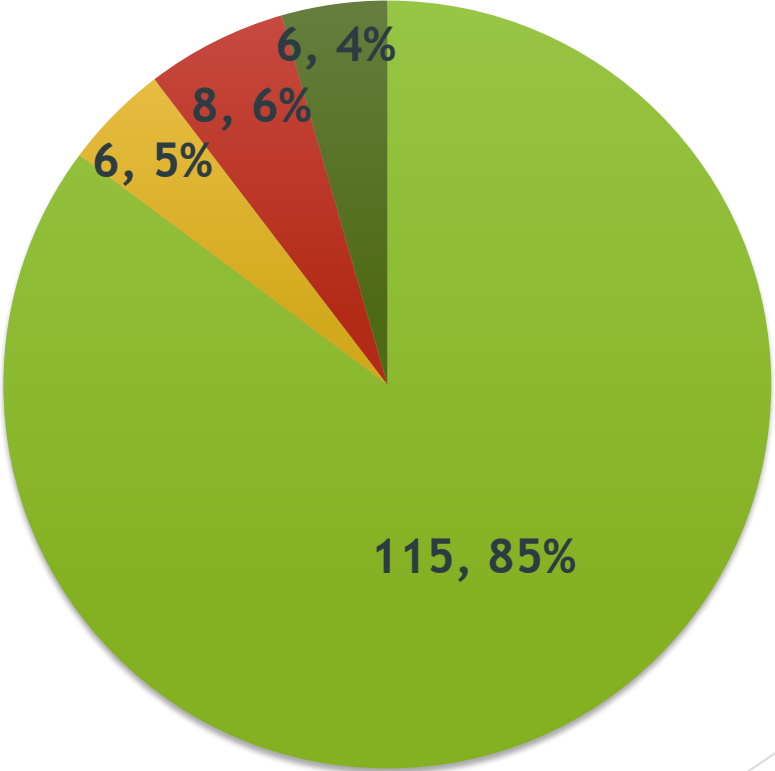


# Do you subscribe to Snapshot?



■ Yes ■ No

## If you don't, why not?



■ Didn't know about it  
■ Don't want to



# Questions?

